



Forever Buffs Code of Ethics

Forever Buffs volunteers are ambassadors of CU Boulder. Volunteers are expected to display good judgment, diplomacy and positive representation when interacting with alumni, students, CU Boulder staff, faculty and friends of the university.

Forever Buffs volunteers should adhere to the highest ethical standards. The following standards are intended to clarify expectations for volunteers.

- Serve as a university ambassador and act in the best interests of CU Boulder and in accordance with its policies and procedures.
- For Forever Buffs volunteers, being inclusive and inviting to varied lived experiences is critical to ambassadorship. All volunteers are expected to embrace this philosophy.
- Strive to create an enjoyable and positive experience for all Forever Buffs.
- Interact with volunteers, staff and other constituents in a responsible, respectful, and positive manner.
- Never engage in discriminating or harassing behavior or language directed toward any person or entity. There is zero tolerance for this behavior.
- Contribute to a constructive dialogue by upholding and supporting the university's officially approved positions, policies, and decisions.
- Be teamwork-oriented by providing timely responses, respecting others' time, listening to different perspectives and considering all points of view.
- Prioritize the collective interests of the Forever Buffs community by maintaining clear boundaries with personal or business matters.
- Represent CU Boulder well in all forms of communication. All communication should remain informational and encouraging; never engage in or pass along offensive jokes or negative or controversial dialogue. Verbal and written communication between and among Forever Buffs staff, volunteers, students, parents, campus staff, faculty and community members should be respectful, positive and constructive.
- Maintain and protect sensitive, confidential information. As a volunteer, you are expected to keep all data and sensitive information secure at all times.
- Champion respectful use of all official CU Boulder trademarks and their intended uses, as well as those of all other universities. Support copyright law compliance by actively seeking and obtaining written permission from rights holders for any use of trademark images, logos, or videos.
- Collaborate with the alumni association to strengthen alumni records, data collection and accounting practices.



- Report unethical or inappropriate behavior to Forever Buffs staff.
- Any communications that are hateful, threatening, harassing, libelous, incite violence, contain nudity, graphic or gratuitous violence, or are unbecoming of a Forever Buffs ambassador will result in immediate release from their volunteer service.

Further:

The CU Boulder Alumni Association reserves the right to release from their service any alumni volunteer at any time who does not adhere to the Code of Ethics and/or whose actions may not be appropriate for nor aligned with the mission, vision and purpose of the Alumni Association and/or their programs.

Should alumni volunteers be approached by any media outlets, the Alumni Association requires that alumni volunteers preface any conversations with the fact that they are not employees or representatives of the university or the Alumni Association. If the volunteer is uncomfortable speaking to the media or the media outlet wishes to speak with an official representative of the university or Forever Buffs, we ask that volunteers direct them to email alumnivolunteers@colorado.edu, and we will connect them appropriately.

I have read and understand the Forever Buffs Code of Ethics. I agree to abide by it and understand that the Alumni Association may release me from my volunteer role for any violation.

Name

Signature

Date

Email

Phone

